## Geneva CUSD 304 Content-Area Curriculum Frameworks Grades 6-12 English

Mission Statement (6-12)	<ul> <li>Our mission is to develop effective communicators who</li> <li>Discover a personal style,</li> <li>Develop an ability to utilize processes, acquire, interpret and use information from a variety of sources,</li> <li>And appreciate cultural differences and human universals.</li> </ul>	
English Language Arts Goals and Standards (from Illinois State Board of Education)	<ul><li>Through the achievement of these goals and standards, students will gain proficiency in the language skills that are basic to all learning, critical to success in the workplace and essential to life as productive citizens.</li><li>STATE GOAL 1: Read with understanding and fluency.</li></ul>	
	<b>STATE GOAL 2:</b> Read and understand literature representative of various societies, eras and ideas.	
	<b>STATE GOAL 3:</b> Write to communicate for a variety of purposes.	
	<b>STATE GOAL 4:</b> Listen and speak effectively in a variety of situations.	
	<b>STATE GOAL 5:</b> Use the language arts to acquire, assess and communicate information.	
<i>Course Sequence</i> (Grades 9-12)	Required Courses:Grade 9:(One year of the following): English I, English I Honors, or World StudiesGrade 10:(One year of the following): English II, English II Honors, or American StudiesGrade 11:(One year of the following) English III or Advanced Placement English Literature and CompositionGrade 12:(One semester of the following) English IV or English IV Honors Plus one semester of English elective credit selected from the following: Speech I and II, Creative Writing I and II, Structure of the English Language, Composition for Broadcasting, World Literature, Critical Approaches to Film	

Additional general electives available:
Introduction to Mass Media
Newspaper Production I and II
Drama Production I and II
Yearbook Production I and II

Course Title:	Composition for Print/Web Media
Grade Level:	10-12
Semesters:	One (half year)
Prerequisite:	English I
Course Description	This is a course designed for all students who would like to expand their knowledge of current news events, as well as sharpen their writing and communication skills. Special features of this course include introduction to the basic writing styles for both print and web-published news, features and opinion columns, as well as units on liability and ethics standards for journalist and layout/design of print and web media. Students will complete writing assignments on a regular basis and participate in actual interviews and news gathering. Students will be encouraged to submit their writing assignments to the school newspaper for consideration for publication. Students will blend technology with writing skills to create print and online publications. Emphasis in this course is on use of print and online media technology, news style writing, reading, critical thinking skills, problem solving, and organizational skills.
District-approved Materials and/or Resources	Core Text: Journalism Today and Writing for the Mass Media Supplementary titles: The Associated Press Stylebook and Libel
	Manual

## Course Framework

## Unit Frameworks

Unit of Study	Ethics and Libel	Resources That Will	
	(First Amendment Study, Ethics of Media/	Support Instruction	
	Journalists, Responsible Reporting)	• Journalism Today	
	<b>Reading:</b> textbook, newspapers	• Writing for the Mass	
	Writing: paragraphs, response journal, grammar, summarizing	Media	
	<b>Speaking and Listening:</b> small group and large group discussion, note taking		
Illinois Learning Standards	<ul> <li>14.A.5 Analyze ways in which federalism protects individual rights and promotes the common good and how at times has made it possible for states to protect and deny rights for certain groups</li> </ul>		
	• 14.D.4 Analyze roles and influences of individu shaping current debates on state and national po	policies ideas and traditions were ights Is to comprehend selections erstanding and fluency ety of texts for purpose, atterials nultiple sources f a text	
	• 14.F.3b Describe how United States political ic instituted in the Constitution and the Bill of Right		
	• 1A. Apply word analysis and vocabulary skills		
	• 1B. Apply reading strategies to improve unders		
	• 1.B.4b Analyze, interpret and compare a variety structure, content, and detail		
	• 1C. Comprehend a broad range of reading mate		
	• 1.C.5c Critically evaluate information from mu		
	• 1.C.4b Explain and justify an interpretation of a		
	• 3A. Use correct grammar, spelling, punctuation		
	• 3B. Compose well-organized and coherent writ audiences	ing for specific purposes and	
Objectives	• Identify and explain the rights guaranteed by the the Constitution	nteed by the First Amendment of	
	• Identify the limitations placed on freedom of exp	pression	
	• Analyze the strengths and weaknesses of the lim government, the media and the community	itations imposed by the	
	• Define libel and its defenses		

	• Identify and explain major court rulings regarding th	e scholastic press	
	<ul> <li>Analyze ethical choices that journalists must consider stories</li> </ul>	C	
	• Create and apply criteria to evaluate media		
	• Define public/civic journalism and evaluate its useful		
	<ul> <li>Evaluate common practices among media for reporting tragedy</li> </ul>		
	• Read and analyze Professional Journalists Code of E	Ethics	
Assessments	Performance Tasks	Other Evidence	
	• Read textbook and respond to verbal and writing questions related to content	• Participate in small group discussions	
	• Write response journals/paragraphs to ethical and legal questions	<ul> <li>Quizzes over concepts and vocabulary</li> <li>Ethics/libel section on final exam</li> </ul>	
	• Take part in small group and whole class discussions		
	• Read news reports and evaluate bias or lack thereof within the writing		
	• Use selected vocabulary words in writing assignments or other unit activities		
	• Respond to text or news reports in a short grammatically correct writing assignment by relating it to self, world, or other texts		
	• Watch and respond in short grammatically correct writing assignment to movie "Shattered Glass" (story of Stephen Glass, reporter who fabricated stories)		

Unit of Study	Newsworthiness & News Writing Style Reading: textbook, newspapersResources That Will Support InstructionWriting: paragraphs, response journal, grammar, summarizing, news articlesJournalism TodaySpeaking and Listening: small group and large group discussion, note taking• The Chicago TribuneThe Daily Herald• The Kane County Chronicle
Illinois Learning Standards	<ul> <li>1B. Apply reading strategies to improve understanding and fluency</li> <li>1.B.4b Analyze, interpret and compare a variety of texts for purpose, structure, content, and detail</li> <li>1C. Comprehend a broad range of reading materials</li> <li>1.C.5c Critically evaluate information from multiple sources</li> <li>1.C.4b Explain and justify an interpretation of a text</li> <li>3A. Use correct grammar, spelling, punctuation, capitalization and structure</li> <li>3B. Compose well-organized and coherent writing for specific purposes and audiences</li> <li>3.B.4a Produce documents that exhibit a range of writing techniques appropriate to purpose and audience, with clarity of focus, logic of organization, appropriate elaboration and support and overall coherence</li> <li>3.B.4b Produce, edit, revise and format work for submission and/or publication (e.g., manuscript form, appropriate citation of sources) using contemporary technology</li> <li>3.B.4c Evaluate written work for its effectiveness and make recommendations for its improvement.</li> </ul>
Objectives	<ul> <li>Identify news values; what makes an event newsworthy</li> <li>Analyze news stories for news values and 5Ws &amp; H</li> <li>Define the 5Ws &amp; H</li> <li>Recognize differences in writing styles between news, prose and expository writing</li> <li>Apply news writing style to own writing</li> <li>Focus on word choice to eliminate bias &amp; stereotypes within writing</li> <li>Read and analyze quality of professional news writing</li> <li>Compare/contrast professional news writing by different sources</li> </ul>

	<ul><li>Organize and frame a news story</li><li>Understand and apply the inverse pyramid style of</li></ul>	news writing
Assessments	<ul> <li>Onderstand and appry the inverse pyramid style of Performance Tasks</li> <li>Write news stories</li> <li>Read and analyze professional and other student news stories</li> <li>Read textbook and respond to verbal and writing questions related to content</li> <li>Take part in small group and whole class discussions</li> <li>Read news reports and analyze/evaluate news values and use of 5 Ws &amp; H</li> <li>Respond to text or news reports in a short grammatically correct writing assignment by relating it to self, world, or other texts</li> </ul>	<ul> <li>Other Evidence</li> <li>Participate in small group discussions and projects on theme or character related topics</li> <li>Section of final exam</li> </ul>

Unit of Study	AP Style & Editing	<b>Resources That Will</b>
	Reading: textbook, newspapers	Support Instruction
	Writing: paragraphs, response journal, grammar,	• Journalism Today
	summarizing Speaking and Listening: small group and large	• Writing for the Mass Media
	group discussion, note taking	• The Chicago Tribune
		• The Daily Herald
		• The Kane County Chronicle
		• The Associated Press Stylebook and Libel Manual
Illinois Learning	• 1B. Apply reading strategies to improve understa	nding and fluency
Standards	<ul> <li><b>ds</b></li> <li>1.B.4b Analyze, interpret and compare a variety of texts for p structure, content, and detail</li> </ul>	
	• 3A. Use correct grammar, spelling, punctuation, structure	capitalization and
	• 3B. Compose well-organized and coherent writing for specific purposes and audiences	
	<ul> <li>3.B.4a Produce documents that exhibit a range of writing techniques appropriate to purpose and audience, with clarity of focus, logic of organization, appropriate elaboration and support and overall coherence</li> <li>3.B.4b Produce, edit, revise and format work for submission and/or publication (e.g., manuscript form, appropriate citation of sources) using contemporary technology</li> </ul>	
	• 3.B.4c Evaluate written work for its effectiveness and make recommendations for its improvement	
Objectives	Identify correct spelling, grammar, and punctuation according to AP Style	
	Apply AP Style to writing assignments	
	<ul> <li>Identify and correct mistakes in AP Style in own writing and writing of other students</li> </ul>	
Assessments	Performance Tasks	Other Evidence
	• Complete textbook activities practicing grammar, punctuation and AP Style	• Participate in small group discussions
	• Write news articles adhering to correct news	

creating and correcting news articles		<ul> <li>writing style, grammar, punctuation, spelling and AP Style</li> <li>Peer edit other students' articles looking for news writing style, correct grammar, punctuation, spelling and AP Style</li> <li>Use AP Style handbook as reference when creating and correcting news articles</li> </ul>	<ul> <li>Quiz on AP Style</li> <li>Section of final exam</li> </ul>
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Unit of Study	Newsgathering	Resources That Will
	(Interviewing and Research to Locate	Support Instruction
	Information)	• Journalism Today
	<b>Reading:</b> textbook, newspapers	• Writing for the Mass
	Writing: paragraphs, response journal,	Media
	grammar, summarizing, news articles	• The Chicago Tribune
	<b>Speaking and Listening:</b> small group and large group discussion, note taking	• The Daily Herald
	group and assisting	• The Kane County Chronicle
Illinois Learning	• 1B. Apply reading strategies to improve under	erstanding and fluency
Standards	• 1.B.4b Analyze, interpret and compare a vari structure, content, and detail	ety of texts for purpose,
	• 1C. Comprehend a broad range of reading matrix	aterials
	• 1.C.5c Critically evaluate information from r	nultiple sources
	• 1.C.4b Explain and justify an interpretation of	of a text
	<ul> <li>3A. Use correct grammar, spelling, punctuation, capitalization an structure</li> <li>3B. Compose well-organized and coherent writing for specific prand audiences</li> </ul>	
	• 3.B.4a Produce documents that exhibit a rang appropriate to purpose and audience, with cla organization, appropriate elaboration and sup-	rity of focus, logic of
	• 3.B.4b Produce, edit, revise and format work publication (e.g., manuscript form, appropriat contemporary technology	
	<ul> <li>3.B.4c Evaluate written work for its effectiveness and make recommendations for its improvement</li> </ul>	
• 4.A.4a Apply listening skills as individuals and variety of settings (e.g., lectures, discussions, c presentations, interviews)		
	• 4.A.5a Use criteria to evaluate a variety of sp messages	eakers' verbal and nonverbal
	• 4.B.4c Use strategies to manage or overcome apprehension (e.g., developed outlines, noteca	•

Objectives	• Identify sources of information used to create a news a	rticle	
	• Evaluate effectiveness of quotes and attribution within		
	• Define different types of attribution and sources		
	• Identify vocabulary particular to news interviewing: of background, etc.		
	• Prepare for interviews with appropriate research and q	uestions	
	• Interpret and analyze interview results		
	• Synthesize information from various sources to create article	Synthesize information from various sources to create a coherent news article	
Assessments	Performance Tasks	Other Evidence	
	<ul> <li>Conduct interviews</li> <li>Use the internet and newspapers to research articles</li> <li>Write news and feature stories</li> <li>Read and analyze professional and other student news stories</li> <li>Read textbook and respond to verbal and writing questions related to content</li> <li>Take part in small group and whole class discussions</li> <li>Read news reports and analyze/evaluate use of sources and attribution</li> <li>Respond to text or news reports in a short grammatically correct writing assignment by relating it to self, world, or other texts</li> </ul>	<ul> <li>Participate in small group discussions and projects on theme or character related topics.</li> <li>Section of final exam</li> </ul>	

Unit of Study	Features, Sports, Entertainment & Opinion Writing for Media	Resources that will support instruction	
	Reading: textbook, newspapers	• Journalism Today	
	Writing: paragraphs, response journal, grammar, summarizing, news articles	• Writing for the Mass Media	
	<b>Speaking and Listening:</b> small group and large group discussion, note taking	• The Chicago Tribune	
		• The Daily Herald	
		• The Kane County Chronicle	
Illinois Learning	• 1B. Apply reading strategies to improve understand	nding and fluency	
Standards	• 1.B.4b Analyze, interpret and compare a variety of structure, content, and detail	of texts for purpose,	
	• 1C. Comprehend a broad range of reading materia	als	
	• 1.C.5c Critically evaluate information from multi	formation from multiple sources	
	<ul> <li>1.C.4b Explain and justify an interpretation of a text</li> <li>3A. Use correct grammar, spelling, punctuation, capitalization structure</li> </ul>		
	• 3B. Compose well-organized and coherent writing and audiences	ge of writing techniques rity of focus, logic of port and overall coherence for submission and/or	
	• 3.B.4a Produce documents that exhibit a range of appropriate to purpose and audience, with clarity organization, appropriate elaboration and support		
	• 3.B.4b Produce, edit, revise and format work for s publication (e.g., manuscript form, appropriate cita contemporary technology		
	• 3.B.4c Evaluate written work for its effectiveness and make recommendations for its improvement		
	• 4.A.4a Apply listening skills as individuals and m variety of settings (e.g., lectures, discussions, conv presentations, interviews)		
	• 4.A.5a Use criteria to evaluate a variety of speake messages	ers' verbal and nonverbal	
	• 4.B.4c Use strategies to manage or overcome con apprehension (e.g., developed outlines, notecards,	-	

Objectives	Identify news values; what makes an event newsworthy			
	• Analyze print media articles for news values and 5Ws	′s & H		
	• Recognize differences in writing styles between variou sections: news, features, sports, entertainment, and opi	-		
	• Apply various writing styles to own writing			
	<ul> <li>Focus on word choice to eliminate bias &amp; stereotypes within writing</li> <li>Read and analyze quality of professional print media</li> <li>Compare/contrast professional print media writing by different sources</li> </ul>			
	• Organize and frame a print media story			
Assessments	Performance Tasks	Other Evidence		
	• Write print media stories	• Participate in		
	Conduct interviews	small group discussions and		
	• Read and analyze professional and other student print media articles	<ul> <li>related topics.</li> <li>Section of final exam</li> </ul>		
questions <ul> <li>Write pri</li> </ul>	• Read textbook and respond to verbal and writing questions related to content			
	writing style, grammar, punctuation, spelling and AP			
	• Peer edit other students' articles looking for news writing style, correct grammar, punctuation, spelling and AP Style			
	• Use AP Style handbook as reference when creating and correcting news articles			
	• Take part in small group and whole class discussions			
	• Read print media reports and analyze/evaluate writing style			
	• Respond to text or news reports in a short grammatically correct writing assignment by relating it to self, world, or other texts			

Unit of Study	Visual Appeal & Publishing	<b>Resources That Will Support</b>	
	(Photography and Design/Layout)	Instruction	
	Reading: textbook, newspapers	• Journalism Today	
	Writing: paragraphs, response journal,	• Writing for the Mass Media	
	grammar, summarizing, news articles	• The Chicago Tribune	
	<b>Speaking and Listening:</b> small group and large group discussion, note taking	• The Daily Herald	
	group discussion, note taking	• The Kane County Chronicle	
Illinois Learning	• 1B. Apply reading strategies to improve understanding and fluency		
Standards	• 1.B.4b Analyze, interpret and compare a variety of texts for purpose, structure, content, and detail		
	• 1C. Comprehend a broad range of reading materials		
	• 1.C.5c Critically evaluate information from multiple sources		
	• 1.C.4b Explain and justify an interpretation of a text		
	• 3A. Use correct grammar, spelling, punctuation, capitalization and structure		
	• 3B. Compose well-organized and coherent writing for specific purposes and audiences		
	• 3.B.4a Produce documents that exhibit a range of writing techniques appropriate to purpose and audience, with clarity of focus, logic of organization, appropriate elaboration and support and overall coherence		
	• 3.B.4b Produce, edit, revise and format work for submission and/or publication (e.g., manuscript form, appropriate citation of sources) using contemporary technology		
	• 3.B.4c Evaluate written work for its effective for its improvement	uce documents of publication quality clarity of focus, logic of	
	• 3.B.5 Using contemporary technology, produ for specific purposes and audiences; exhibit c organization, appropriate elaboration and sup		
	• 4.B.4b Use group discussion skills to assume leadership and participant roles within an assigned project or to reach a group goal		
	• 4.A.4a Apply listening skills as individuals and members of a group in a variety of settings (e.g., lectures, discussions, conversations, team projects, presentations, interviews)		
	• 4.A.5a Use criteria to evaluate a variety of speakers' verbal and nonverbal messages		
	• 4.B.4c Use strategies to manage or overcome communication anxiety and appre- hension (e.g., developed outlines, notecards, practice)		

	• 25.A.5 Analyze and evaluate student and professional works for how aesthetic qualities are used to convey intent, expressive ideas and/or meaning
	• 26.A.5 Analyze and evaluate how the choice of media, tools, technologies and processes support and influence the communication of ideas
	• 26.B.4d Demonstrate knowledge and skills that communicate clear and focused ideas based on planning, research and problem solving
	• 26.A.4eAnalyze and evaluate how tools/technologies and processes combine to convey meaning
	• 25.A.5 Analyze and evaluate student and professional works for how aesthetic qualities are used to convey intent, expressive ideas and/or meaning
	• 25.A.3e Analyze how the elements and principles can be organized to convey meaning through a variety of media and technology
Objectives	Identify elements of visually appealing photographic composition
	• Identify elements of visually appealing and meaningful layout design for print media
	Understand different types of typography
	Identify various styles of headlines
	Write creative interesting headlines
	Identify components of a spread
	Understand key design terms
	Design layouts using design software QuarkXpress and/or InDesign
	Design advanced layouts using modular design
	Manipulate photos with special effect options on Adobe Photoshop
	Meet weekly goal setting deadlines
	Meet deadlines as set by teacher
	• Recognize differences in writing styles between various print media sections: news, features, sports, entertainment, and opinion
	Apply various writing styles to own writing
	• Focus on word choice to eliminate bias & stereotypes within writing
	Read and analyze quality of professional print media
	Compare/contrast professional print media writing by different sources
	Organize and frame a print media story

Assessments	Performance Tasks	Other Evidence
	• Take photographs and create a portfolio	<ul> <li>Participate in small group discussions and projects on theme or character related topics.</li> <li>Section of final exam</li> </ul>
	• Create newspaper layouts using design software and computer technology	
	• Create webpage layouts using appropriate software and computer technology	
	• Write print media stories	
	Conduct interviews	
	• Read and analyze professional and other student print media articles	
	• Read textbook and respond to verbal and writing questions related to content	
	• Write print media articles adhering to correct news writing style, grammar, punctuation, spelling and AP Style	
	• Peer edit other students' articles looking for news writing style, correct grammar, punctuation, spelling and AP Style	
	• Use AP Style handbook as reference when creating and correcting news articles	
	• Take part in small group and whole class discussions	
	• Read print media reports and analyze/evaluate writing style	
	• Respond to text or news reports in a short grammatically correct writing assignment by relating it to self, world, or other texts	